

PRESS RELEASE  
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**"AGILE SCRUM: YOUR QUICK START GUIDE WITH STEP-BY-STEP INSTRUCTIONS"  
BY PROJECT MANAGEMENT EXPERT SCOTT M. GRAFFIUS LANDS GOLD FROM LITERARY TITAN**



Los Angeles, CA — Author [Scott M. Graffius](#) won the **Gold Award** from Literary Titan for his non-fiction business and technology book, *Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions*. The awards program is open to fiction and non-fiction English-language works available in e-book format. According to Literary Titan, "The Gold Award is bestowed on books that we found to be perfect in their delivery of original content."

There are a variety of frameworks supporting the development of products, and most methodologies fall into one of two broad categories: traditional or agile. Traditional practices engage sequential development, while agile models involve iterative and incremental deliverables. Organizations are increasingly embracing agile to best meet their business needs—and successfully manage projects, innovate, and prosper at astounding speed.

Scott released *Agile Scrum* to provide those interested or involved in innovation, product development, project management, software development or technology management with a roadmap to implement Scrum, the most popular agile framework. It helps teams deliver products in short cycles with rapid adaptation to change, fast time-to-market, and continuous improvement—which supports innovation and drives competitive advantage.

Reactions to *Agile Scrum* have been incredibly positive. Earlier honors include 16 first place wins from national and international competitions: the 5th Annual Beverly Hills International Book Awards (for Business-General, and also for Technology), 2016 London Book Festival (for Business), Fall 2016 Pinnacle Book Achievement Awards (for Business), 2017 Feathered Quill Book Awards (for Informational), 2016 New Apple Book Awards (for Technology), 2017 Independent Press Award (for Technology), 11th Annual National Indie Excellence Awards (for Technology), 2017 Pacific Rim Book Festival (for Business), 2017 Bookvana Awards (for Green/Conscious Business), 2017 Book Excellence Awards (for Technology), 2017 Best Book Awards (for Business Reference), 2017 New York City Big Book Awards (for Technology), 2017 Royal Dragonfly Book Awards (for Science & Technology), 2017 Human Relations Indie Book Awards (for Workplace), and the 2018 Florida Book Festival (for Business).

About the author

Scott M. Graffius, PMP, CSP, CSM, CSPO, ITIL, LSSGB is a technology leader, project management expert, consultant, international speaker, and author. He founded and is CEO of [Exceptional PPM and PMO Solutions](#), an [Inc. Verified Business](#), which helps organizations better solve their problems and capitalize on opportunities via world-class project management related services. Results include more consistent realization of business outcomes, faster delivery speed, improved on-budget performance, higher satisfaction, and more. A fantastic agile transformation experience with a client in the entertainment industry was the inspiration for Scott's book, *Agile Scrum*. He is a former vice president of a provider of diverse consumer products and services over the Internet including social networking and internet access. Before that, Scott worked in organizations with businesses ranging from advanced technology products and services to business services, retail, e-commerce, manufacturing, and entertainment. He has experience with consumer, business, reseller, government, and international markets, as well as experience spanning 20 countries. Scott lives in Los Angeles, California.

About the book

*Agile Scrum* is offered in paperback (ISBN-13: 978-1533370242, \$19.95 USD) and ebook (ASIN: B01FZ0JIIY, \$4.95 USD) formats at [Amazon](#). The paperback is available in Canada, France, Germany, Italy, Spain, the United Kingdom, and the United States. The ebook is for sale in Australia, Brazil, Canada, France, Germany, India, Italy, Japan, Mexico, the Netherlands, Spain, the United Kingdom, and the United States. Specs are summarized in the sidebar at right.

**Note for Editors:** Review copies of the book are available to credentialed journalists upon request. Visit [bit.ly/REVIEW-COPY](http://bit.ly/REVIEW-COPY).

Visit [AgileScrumGuide.com](http://AgileScrumGuide.com) to learn more about the author and the publication. For more information on Literary Titan, visit [literarytitan.com](http://literarytitan.com).



**AGILE SCRUM**

YOUR QUICK START GUIDE WITH STEP-BY-STEP INSTRUCTIONS

Deliver Products in Short Cycles  
with Rapid Adaptation to Change,  
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Which Supports Innovation  
and Drives Competitive Advantage

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